

Special Report:

Get Your Messages Delivered

Don't you wish there were something simple you could do that would **guarantee** 20% - 30% more sales from every email you send out to your list?

Well guess what... There is!

Just get more of your messages delivered!

It's getting harder and harder for legitimate email marketers like us to get our messages delivered because of all the aggressive Spam filters that are being used today. That means we have to be very careful about what we say or don't say in our emails.

Studies have shown that up to 75% of opt-in emails are now being blocked by filters... and worst yet - you'll probably never know it's happening! You'll just think your sales pitch bombed!

If you write an email with a few too many trigger words like "FREE" or "make money" chances are that your emails won't even reach your subscriber's Inbox, never mind actually getting read. Instead, they'll be sent right to a "junk" folder.

But if you don't use persuasive words in your ad copy, you won't get the click-through rates that you want. And trust me, trying to "hide" words from Spam filters by using dots and dashes (i.e. F-R-E-E) doesn't work – and it looks bad.

But here's the good news...

I've been tweaking and testing several different email formats over the last few months and I've finally hit the jackpot! **I'm now seeing delivery rates in the 90% range and click-thru rates as high as 64%.**

Check this out...

I recently sent the same promotion to two different test groups on one of my lists. Same target - same number of subscribers. One promotion was sent directly via email... the other was sent as a free report to download. Incredibly... The PDF report pulled triple the response... and it's still bringing in cash as we speak on auto-pilot.

Here's exactly how I do it:

First, I create a special report or an article (something valuable and interesting like the report you're reading right now) and I convert the report into a PDF file and make it available to download on my website.

Then, I send a simple "plain text" email (short and sweet) to my list letting them know about the FREE report.

Now... in the report, I have the ultimate freedom to say whatever I want and I never have to worry about my content (and sales message) getting blocked by Spam filters.

Here's a great example...

Let's say I find a product that I know is going to help folks who are looking for new ways to build their lists. Here's what I do.

1. I always purchase and review the product to be sure it really is a GREAT product.
2. Then I check out the sales page of the website to be sure it's well written to convert shoppers into buyers.
3. Then (and here's the really cool part) I create a report in PDF FORMAT titled something like...

"How a Newbie Marketer From Ohio Used This One Simple Technique to Build a List of 1,218 Subscribers and Generate \$6,329.42 In One Week!"

Do you think a lot of my readers will download the report? You Betcha!

And here's the best part of all...

Once the report is downloaded, it's a selling tool for months - even years to come. Unlike an email that gets deleted once it's been read (if it gets read), my PDF report will stay on this customer's desktop, reminding him or her about me and my website for months or even years from now.

And my affiliate links and promotions are carefully placed throughout the report so if this customer decides to purchase anything from the report - even months from now - I still make a sale or commission!

And there you have it! A clever email marketing technique that you're sure to see incredible results from...

Oh, and if you don't know how (or don't have PDF creation software) to create these little PDF goldmines - **you're in luck!**

Right now, I'm running a special promotion on a brilliant piece of software that creates PDF documents for you. And it has a built-in word processor too.

I wish I had known about this software before I purchased Adobe Acrobat for \$299 because I could have saved \$289! But until now, there was no other option.

So if you really want to take advantage of this cool PDF technique for your next email marketing promotion but you don't want to pay full price for Adobe Acrobat, [then grab this software right now](#). For less than \$10, you can't go wrong...

As always, you get my unconditional 30-day satisfaction guarantee. So if you're not completely satisfied with the software, just let me know and I'll refund your purchase... no questions asked...

Good luck with the new PDF technique and let me know how it works for you...

Best regards,
Derrick Van Dyke
PDFeWriterPro.com

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